

Education Scholarship Rubric

DATE:

APPLICANT NUMBER:

GRADED BY:

Criteria	Excellent- 4 points	Good- 3 points	Needs Improvement- 2 points	Unacceptable- 0 points	POINTS
Resume					
Resume	Complete, well formatted, easy to read	Mostly complete, easy to read, free of spelling and grammar issues	Incomplete, with spelling and grammar errors	Poorly presented, poorly formatted and with spelling or grammar errors	/4
Scholarly / Professional Merit					
Scholarly Merit	Exceptional quality and merit- such as high GPA, academic degrees, professional certifications, awards, authorships, teaching/speaking engagements etc.	High quality and merit- such as high GPA, academic degree, awards or professional certification.	Some merit- such as high GPA.	No evidence of merit	/4
References (required, but not scored)					
Reference					
Essay Question					
Convincing	Essay convincing and realistic	Somewhat convincing and realistic	Not certain that the contents are believable or realistic	Not convincing nor realistic	/4
Career Goals	Articulates substantive career goals with an exemplary path towards achieving them	Articulates goals and shows a reasonable path towards achieving them	Articulates some career goals but the path to reaching them is unclear or unreasonable	Articulates vague goals without a plan to reaching them	/4
Enthusiasm/Passion	Strong enthusiasm and passion for the hospitality evident with examples	Enthusiasm and passion for the hospitality noted without some examples	Enthusiasm and passion for the hospitality industry stated without evidence	Enthusiasm and passion for the hospitality industry unclear	/4
Organization	Written work is well organized and easy to understand	The flow is adequate and easy to understand	The organization is unclear	Disorganized to the extent that it prevents understanding of content	/4
Grammar/Spelling	Thoroughly spell-checked and proofread. No grammatical, spelling or formatting errors.	There are a few spelling and grammatical errors	There is more than one spelling or grammatical error	There are frequent misspelled words, serious grammatical errors, and formatting errors.	/4
				TOTAL SCORE:	/28